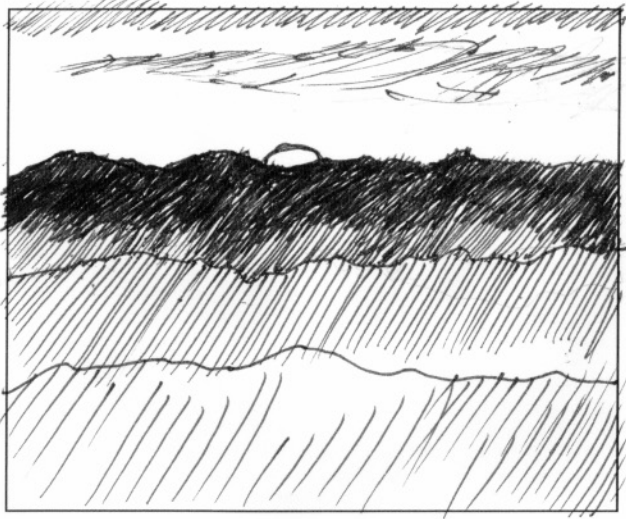


Open Someday

2 minute film concept.

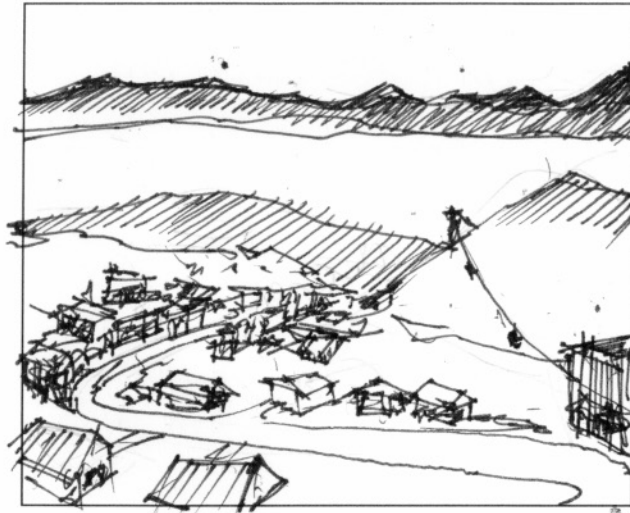
Storyboard Draft

12/13/2010

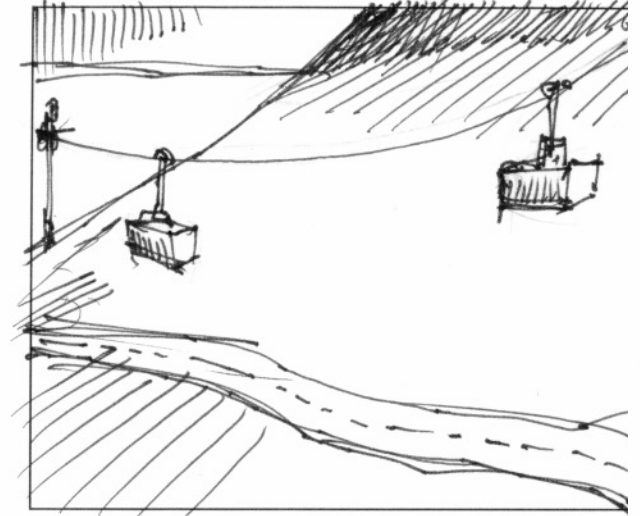


Opening: Sunrise over Pioche Nevada.
Ridge line shadows evaporating from the valley floor. Shots of the historic downtown of Pioche, including a silhouette of the Gem marquee.

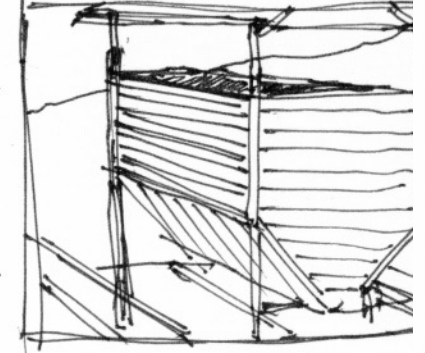
LOOKING DOWN ON HISTORIC DISTRICT



SILVER ORE TRAMWAY OVER PIOCHE



ORE HOPPER, CA: 1890

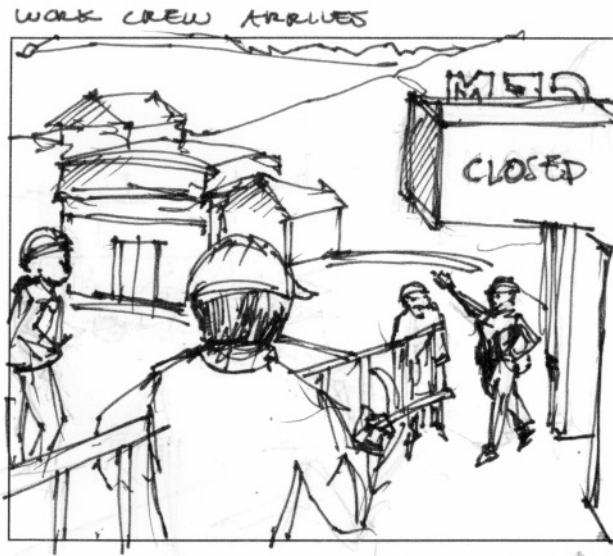
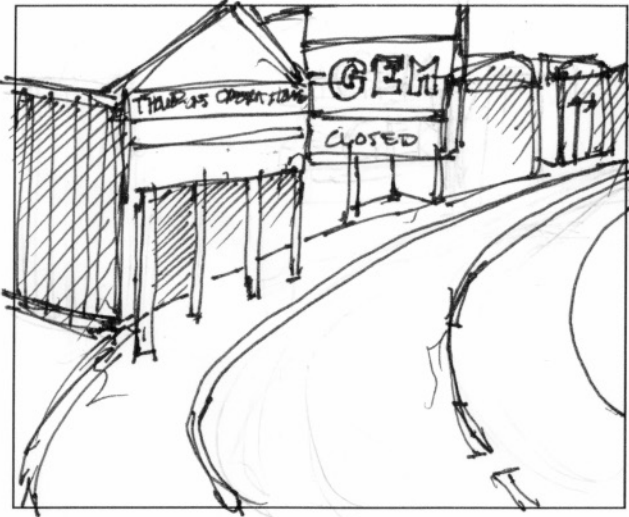


SILVER CAFE

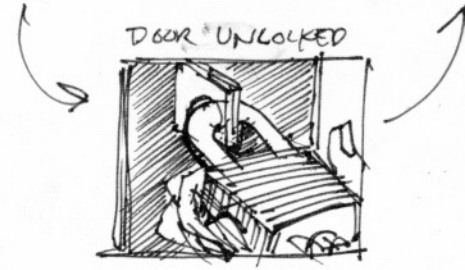


All over our land, people are wondering where our destiny is taking us. We are restless, anxious about the challenges we face. We wonder- what will America look like in 50 years, 100 years?

In the past, when measured by adversity, we rose to meet the challenges, because we believed in ourselves, and because we had proof that we could succeed: evidence that our ancestors also struggled, dreamed, and overcame.



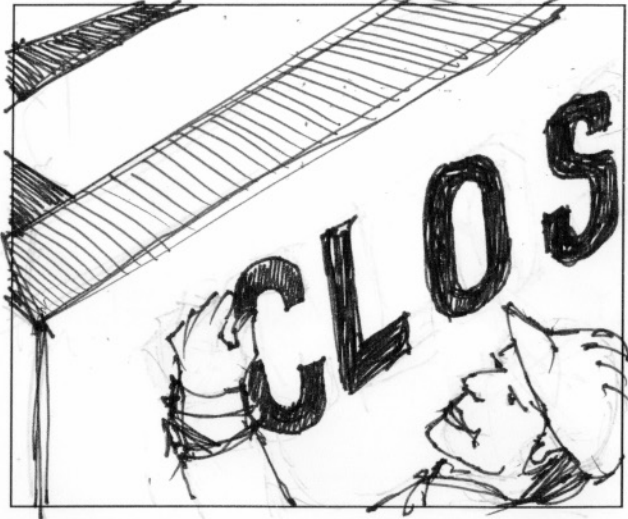
As the day emerges, a few people gather at the entrance to the Gem theater, don hard hats, listen to a site director, don dust masks, and begin the long process of restoration.



This evidence is in the houses, buildings, battlefields and bridges that are preserved and protected by the National Trust for Historic Preservation.

A privately funded, non-profit organization supported by over a quarter million people like you, the National Trust works to save America's most beloved places...where great moments from history- and important moments in our everyday lives - took place.

REMOVING LETTERS



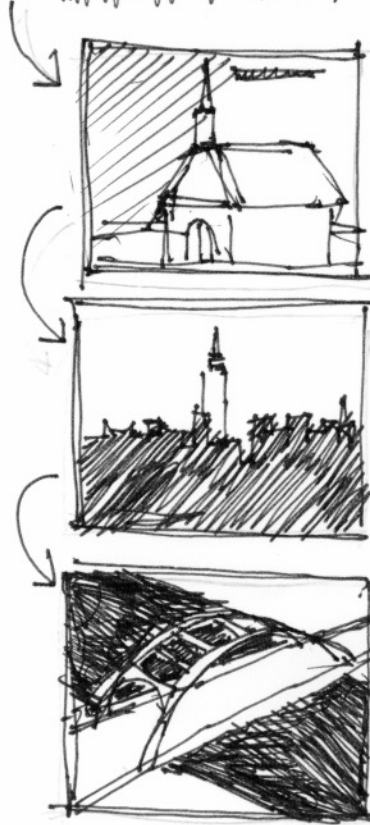
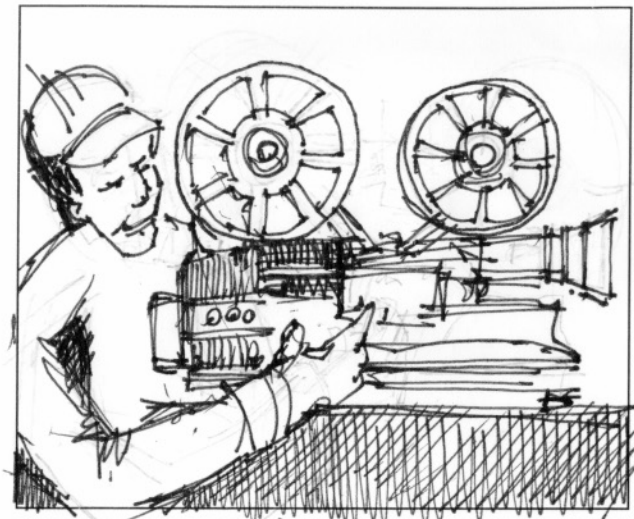
One guy begins to work in the marquee sign, which begins by removing the word CLOSED.

DUSTING / CLEANING

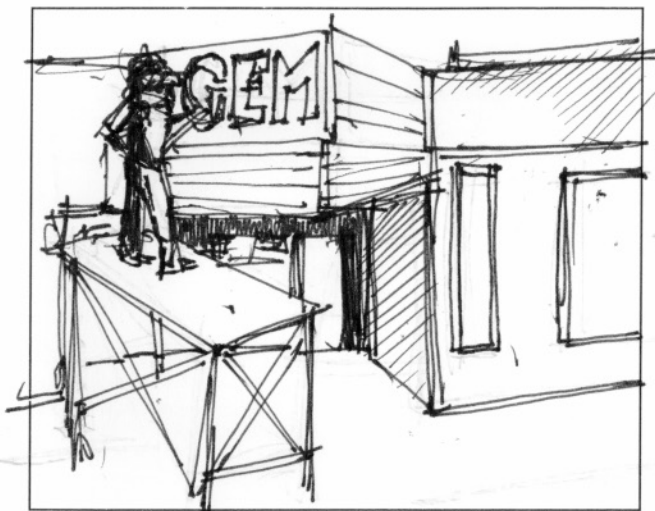


Cleaning, rehabbing shots. Lost of dust n the air, a shared laugh. Somebody tries to turn on the projector and it flickers to life, showing a short series of black and white shots of NTforHP projects.

TRAINER WITH PROJECTOR

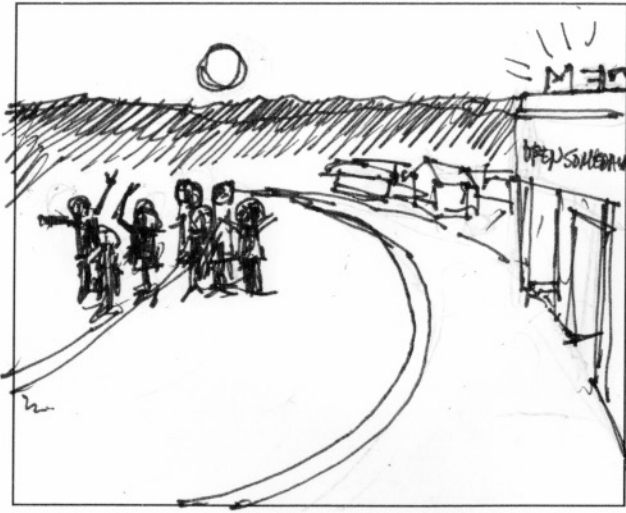


We provide financial assistance, in the form of grants, loans and equity investment. We offer technical assistance and educational programs. And we work tirelessly on Capitol Hill, in state legislatures, city halls and courts, fighting for laws that support local preservation.



Work crew has a renewed sense of purpose
as they get back to work.

We do this all across the country -- in the famous places we know from history books - but also, in a thousand small towns, where communities know that an old church has a story to tell, an old neighborhood is too important to fall into deterioration, an historic downtown is just too valuable to lose forever.



Sunset shot as work crew knocks off after a hard day's work. They stand in the street to admire their work and the marquee lights flicker on. A little cheer, laughs. It is a start.



The readerboard reads: OPEN SOMEDAY.

Then, the lights of the GEM sign flicker, then light up.

OVER SHOT OF WORK CREW, CELEBRATING

The National Trust for Historic Preservation
Pass it on.

www.PreservationNation.org

Outtro graphic:

The National Trust for Historic Preservation.
Pass It On.
www.PreservationNation.org

When we reuse instead of replace buildings, we protect the environment. And when we restore places, it enhances property values and generates jobs, revitalizing our economy. Most importantly, it unites us. Though we may see our American future from roughly 300 million slightly different perspectives, the common element that anchors us, is right here where we live, woven into the fabric of the places we preserve.

As we rise to meet our future, the National Trust for Historic Preservation is on our side, giving future generations the proof that we, too, rose to the challenge, dreamed and saved a diamond in the rough.